



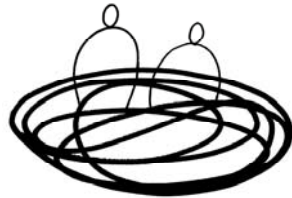
PRESS RELEASE n. 4
15th april 2008

april 15th to 21st 2008
during Salone del mobile 2008
- FuoriSalone Events -

Milano Green Project

in partnership with nature

Giardini Ingegnoli - Viale Pasubio 13-23
present



HUMAN NESTS

Nests as spaces to live in
Eggs as comfortable micro habitats in the heart of town
Penguins as fellow travellers

HUMAN NESTS, produced by **Milano Green Project**, in partnership with Sun-Salone Internazionale dell'Esterno, is a new way of living nature, offering an opportunity to be surprised like small children, a place where to relax in a comfortable environment, but above all a new way to present innovative design for contemporary landscapes.

From 15th to 21st april, in the very heart of Milano, deep into the green habitat of **Giardino Ingegnoli** – historic landmark for all landscape lovers – you will find a **new domestic habitat** crowded with unexpected creatures and creations able to lead visitors to a full contact with the senses and nature by following an unusual path leading visitors to communicate with the natural world.

Each visitor walks into a new space to inhabit, a **large nest with transparent greenhouse-eggs** (Casma Involucro Edilizi), with twisted wooden sticks (AtelierForte).

He will be escorted by unusual fellow travellers, **penguins with their eggs, giant bears and turtles** (made in mosaic by Trend and inspired by Cracking Art) experimenting new flavours inside a **nest kitchen** (*ecogeneration design* by Bosch), walking through a never ending path in glass and resting within nature (**leaves and surface to inhabit** made in post-consumption recycled glass agglomerate, the new product Green by Trend). His feet will touch green grit in full suspension between light and water (*bio greenhouse* by Casma construction casings and nebulizers by NeoTech). He will meet a **water nest** (made with Fantini taps), a wooden **sauna nest with a grass roof** (Atelier Forte), and **Nebulizer trees** (Trend and Neotech).

Everything will be skilfully lit by **led lights** from the Eyeleds (BHC) collection and wrapped up within **fabrics** from the MissoniHome collection made with Tempotest by Parà; **natural coverings** (BHC) **in outdoor wood** by Outside with an alternate layout in marble and granite from Ghiaja.

Like a child he will take part into a game in which human and natural contaminate, mingle and communicate with each other using a unique macroscopic alphabet.

Landscape designer Patrizia Pozzi will welcome you on **willow tree nest seats** (*Fedora, Landscape Furniture*) *plaited* by Anna Patrucco of Salix and completed with **Flin-stone**, river stone eggs produced by Serralunga. There will also be the famous artificial hedge furnitshings by Landscape Furniture.

Stage-designer Angelo Jelmini will present **3/4/3**, a vase-lamp-tree system produced by Serralunga.

Food designer Alfonso Montefusco, will motheringly nourish his chick guests. **Eggs as colour containers**, with albumens becoming bean cream and yolks turning into saffron sauce (bio eggs by Coccodi).

"Vesuna" pasta and "Focaccia della Pasticceria Tosi" from Salsomaggiore will be interpreted by Montefusco's inspired genius, by putting together tastes and flavours coming from different territories. Creativity, imagination, quality food and beauty on the table are fundametal issues to better our daily living.

Donna Brown will present **flower nests** e **grass nests**.

Paysage - *Architettura del Paesaggio* in collaboration with Conservatorio G. Verdi di Milano, will entertain guests with **Botanic Music** musical concerts to rediscover the beauty of landscape through music and nature (*Clarinets in concert*, thursday april 17/ by invitation and friday april 18 april/free from 21-21.30).

In the evening of thursday april 17, **famous actor** Marco Columbro, after presenting the advantages and quality of bio-foods will present Sapor Bio 2008 event (programmed in Versilia from june 11 to 15), dedicated to healthy living and food and to the promotion of a 360° eco-compatible way of living.

Nidi D'uomo has been made possible with the collaboration of SUN, Salone internazionale dell'Esterno, the largest showcase of fluid living, where 'outside' is an extension talking, exchanging and mixing with inner spaces and givng them 360° fascination design and confort.

The following will be present with participations and installations

- FRANCESCA DONATI, LUCA TRAZZI, MASSIMILIANO DI BARTOLOMEO con ANDREA PASTORE E ROBERTO PEREGO

- BENEDETTA MORI UBALDINI, DE-SIGNUM (LORENZO LONGO E ALESSIO ROMANO), JACOPO FOGGINI, MARINA LUBRANO, ROBERTA MARI, ROBERTO MUSCINELLI

Milano Green Project, from an idea by Angelo Jelmini, Patrizia Pozzi and SA.SA. eventi speciali, produced by Ammatamma, intends to present a new way to inhabit nature introducing a new way to relate with nature and the senses. Energy, creativity and contact help to open up the mind and travel through the very essence of humankind and nature. **Milano Green Project** is an event-container with the objective of investigating into nature, landscape, sustainability and ecocompatibility by involving year over year designers and professionals coming from different backgrounds.

Starting from this year, **Milano Green Project** supports Associazione di Volontariato Cena dell'Amicizia Onlus (www.cenadellamicizia.it), because "offering free space to new ways of living with nature" also means to better the daily lives of those who live within cities out of necessity rather than choice".

NIDI D'UOMO @ GIARDINO INGEGNOLI (viale Pasubio 13/23) - Milano

Salone del Mobile 2008. Eventi Fuori Salone

From 15 to 21 april 2008

Opening: from 10.00 to 22.30

Botanic Party: thursday april 17 @ 20.30 (by invitation only)

Concept and Design	PATRIZIA POZZI, Architetto paesaggista e partners ANGELO JELMINI, AAAHHHAAA Design in collaboration with DUILIO FORTE (Atelier Forte) ALFONSO MONTEFUSCO (Food Designer) DONNA BROWN (Floral Designer)
Organization	SA.SA. Eventi Speciali
Production	AMMATAMMA
Event photographer	DAVIDE FORTI
Main sponsors	INGEGNOLI, CASMA INVOLUCRI EDILIZI, TREND, BOSCH
Sponsors	MISSONIHOMI, TEMPOTEST, SERRALUNGA, NEOTECH
Partners	FANTINI RUBINETTERIE, SALIX DI ANNA PATRUCCO, LANDSCAPE FURNITURE, BHC COLLECTION; SUN-Salone Internazionale dell'Esterno. Progettazione, Arredamento, Accessori (Rimini 16-19 ottobre 2008) SAPOR BIO (Versilia 11-15 giugno 2008)
Technical Sponsors	ARTESIA; BHC HOME EXPERIENCE, Ghiaja, Outside, Eyeleds Italia; GIARDINI VILLA; MASTRAD; MUTINA; PEUGEOT; RELCO GROUP - LEUCI; SPONTEX
Participations	FRANCESCA DONATI per ANTIDIVA; LUCA TRAZZI per SCHONHUBER FRANCHI; MASSIMILIANO DI BARTOLOMEO con ANDREA PASTORE E ROBERTO PEREGO per VOLUBILIS
Installations by	BENEDETTA MORI UBALDINI, DE-SIGNUM (LORENZO LONGO E ALESSIO ROMANO), JACOPO FOGGINI, MARINA LUBRANO, ROBERTA MARI, ROBERTO MUSCINELLI
In collaboration with	PAYSAGE, POLIDESIGN, CENA DELL'AMICIZIA
Special thanks for the Botanic Party	BAGLIO DELLE CICALI, CAMPARI, COCCODÌ, LAGOSTINA, PASTICCERIA TOSI, SURGIVA
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